

# okBride.com

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Oklahoma Bridal Show | Nigh University Center-Edmond |  
October 1, 2016

## ***We get around Oklahoma! with multiple sources of advertising:***

- \*Radio Commercials on Perry Broadcasting and Pandora**
- \*TV Commercials on Cox Media (TLC)**
- \*Print Media Campaign in Wedding Ideas**
- \*Online Advertising with Facebook, Google, the Knot and okBride.com**
- \*10 Billboards throughout Edmond**
- \*175 Posters at college campus', bridal outlets, beauty salons & spas**
- \*Over 800 direct mail full color postcards to future brides**

## ***We are true wedding professionals***

- \*Bridal Show Producers International (BSPi) member**
- \*Professional Show Managers Association (PSMA) member**
- \*Host Oklahoma Wedding Professionals Organization**
- \*Oklahoma City Chamber of Commerce Member**
- \*Tulsa Chamber of Commerce Member**

## ***Need More Reasons?***

- \*Get face to face with over 275 brides, 750 total attendance**
- \*Lead list with all registered brides requesting services in your category**
- \*Great opportunity to insure all brides receive your information**
- \*Instant return on small investment**
- \*One year Bronze web listing on okBride.com (avg. 450 hits per week)**

# Exhibitor Information

**Saturday, October 1 | Nigh University Center | Edmond, OK**

Single Booth	Deposit on or before 8/1/16	\$595
	After 8/1/16	\$695
Double Booth	Deposit on or before 8/1/16	\$1,090
	After 8/1/16	\$1,190
Triple Booth	Call office for pricing	
Corner Booth		\$50
(For an additional fee, you can guarantee a corner booth!)		

A **\$200 first payment** prior to the offer ending date will hold the reduced pricing in each category. Balance must be paid by **September 1, 2016** to avoid additional charges. Booths are assigned on a first come first serve basis.

**Booths are 8x10** with 8 feet tall pipe/black drape on the back and 3 feet tall pipe/black drape on each side. Each booth comes with **one six foot skirted table or one bistro**.

<u>Electricity in booth</u>	\$25
<u>Additional 6 foot Skirted Table or Bistro</u>	\$35
<u>Program Ad (Half page/Full page)</u>	\$75/\$115
<u>Bridal Bag Inserts</u>	\$45
Deadline for 300 bag inserts is 9/15/16	
<b>(Inserts are \$150 without a booth purchase)</b>	

**Vendor categories and booths are limited. A signed contract with a \$200 first payment or full payment is required to guarantee your booth.**

**Fashion shows will be at 2:00 and 4:00pm sponsored by David's Bridal.**

**In order to register for a booth, please go to:**

**<https://okbride.com/bridal-show/rates.asp>**

**Login or create your account. Once into your account choose the Bridal Shows tab at the top of the screen. Choose the show and request a booth reservation. We will forward you a contract and an invoice at that time. Electronic acceptance of the contract is on the last page. You can pay your invoice online with a credit or debit card (AMEX, Discover, Visa, M/C) or mail a check.**

**Ask us about okBride Rewards! For only \$225 you can get your ad in the book and online for all shows in 2017!**

**Attend quarterly Oklahoma Wedding Professional meetings!  
Check out okwedpro.com!**

