

# okBride.com

7401 NW 18<sup>th</sup> St, Bethany, OK 73008 | Office: 405.633.0366 | Fax: 405.563.9370

Oklahoma Bridal Show | Pavilion at State Fair Park | Sunday, July 16, 2017

## ***We get around Oklahoma! with multiple sources of advertising:***

- \*Radio Commercials on Tyler Media and Pandora**
- \*TV Commercials on Cox Media (TLC)**
- \*Print Media Campaign in Wedding Ideas**
- \*Online Advertising with Facebook, Google, the Knot and okBride.com**
- \*Multiple Billboards throughout OKC Metro**
- \*175 Posters at college campus', bridal outlets, beauty salons & spas**
- \*Over 2,000 direct mail full color postcards to future brides**

## ***We are true wedding professionals***

- \*Bridal Show Producers International (BSPi) member**
- \*Professional Show Managers Association (PSMA) member**
- \*Host Oklahoma Wedding Professionals Organization**
- \*Oklahoma City Chamber of Commerce Member**

## ***Need More Reasons?***

- \*Get face to face with over 600 brides, 1,800 total attendance**
- \*Lead list with all registered brides requesting services in your category**
- \*Great opportunity to insure all brides receive your information**
- \*Instant return on small investment**
- \*One year Bronze web listing on okBride.com (avg. 450 hits per week)**

# Exhibitor Information

**Sunday, July 16, 2017 | Pavilion at State Fair Park | OKC, OK**

Single Booth	First payment on or before 05/16/17	\$695
	After 05/16/17	\$795
Double Booth	First payment on or before 05/16/17	\$1,290
	After 05/16/17	\$1,490
Triple Booth	Call office for pricing	

Corner Booth \$75  
(For an additional fee, you can guarantee a corner booth!)

A **\$200 first payment** prior to the offer ending date will hold the reduced pricing in each category. Balance must be paid by **June 16th, 2017** to avoid additional charges. Booths are assigned on a first come first serve basis.

**Booths are 10x10** with 8 feet tall pipe/black drape on the back and 3 feet tall pipe/black drape on each side. Each booth comes with **one six foot skirted table**.

Electricity in booth \$68

Additional 6 foot Skirted Table or Bistro \$35

Program Ad (Half page/Full page) \$75/\$115

Bridal Bag Inserts \$55

Deadline for 400 bag inserts is 07/01/17 (allow time to arrive in mail)  
**(Inserts are \$150 without a booth purchase)**

**Vendor categories and booths are limited. A signed contract with a \$200 first payment or full payment is required to guarantee your booth.**

**Fashion shows presented by Brink Model Management will be at 2:00 & 4:00pm. Floral runway shows presented by the Oklahoma State Florist Association at 3:00pm. Onstage prizes, including the Grand Prize Giveaway, will be done after the last fashion show.**

**In order to register for a booth, please go to:**

**<https://okbride.com/bridal-show/rates.asp>**

